

ABSTRACT OF THE DISCLOSURE

5 The present invention relates to a golf
data management system that stores and manages golf
score data, and to a data center and a golf data
10 management method. This golf data management system
includes a portable communication terminal that is
carried by a player and a data center connected to
the portable communication terminal via a
communication network. The data center includes: an
15 individual data storage unit that stores and manages
play data supplied from the portable communication
unit and practice data supplied from a practice data
processing unit; a group data storage unit that
manages performances of a group of accompanying
20 players; and a common data storage unit that stores
course map data of a plurality of golf courses. In
response to an advice request containing measurement
data obtained by a measuring unit in the portable
communication terminal, the data center provides
advice for each individual player based on the data
stored in the individual data storage unit.